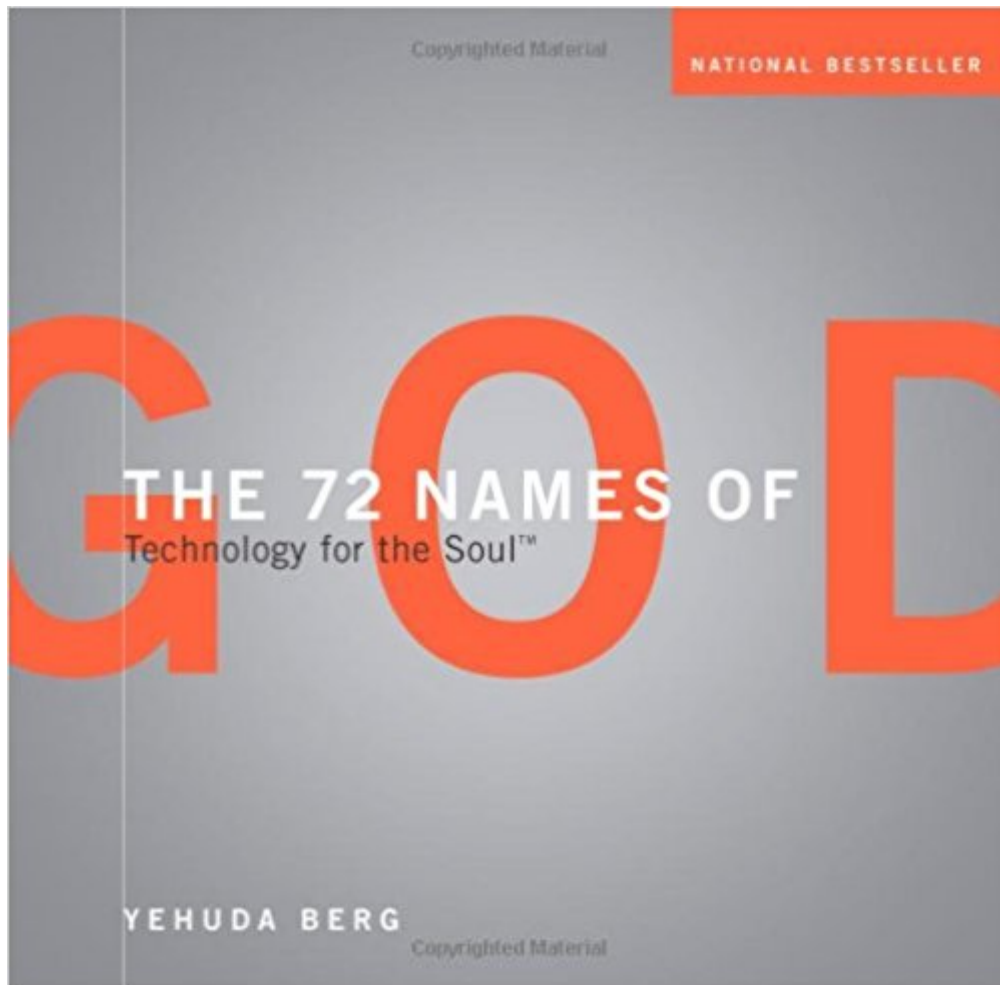




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# **The 72 Names Of God: Technology For The Soul**



## Synopsis

The power of The 72 Names of God operates strictly on a soul level, not a physical one. It's about spirituality, not religiosity. Instead of being limited by the differences that divide people, the wisdom of the Names transcends humanity's age-old quarrels and belief systems to deal with one common bond that unifies all people and nations as one &#151; the human soul.

## Book Information

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## Customer Reviews

The 72 names of God were originally decoded from letters found in a biblical passage describing Moses' miraculous parting of the Red Sea. Rabbi Yehuda Berg translates these 72 names into familiar spiritual concepts, and shows readers how to these names can be useful creeds on the journey toward enlightenment. He explains that "the mystical power of the Hebrew letters that parted those waters can likewise part whatever Red Sea now confronts you in your own life." The letters may be ancient, but Berg's names read like modern catchphrases: "Angelic Influences," "Soul Mate," "Dumping Depression," and "Sexual Energy." Each one gets its own elegantly designed chapter and high impact graphic. Like most Kabbalah teachers, Berg emphasizes the importance of taming ego. Yet Berg also discusses how to keep the ego in check while still attaining sexual satisfaction and prosperity&#x97;tricky, but possible. With its stylized presentation and contemporary language, this makes a unique and inviting book on the Kabbalah. --Gail Hudson

This self-help book from Rabbi Berg (The Power of Kabbalah) draws upon the "72 names" of God

mentioned in the Kabbalah to empower individuals to embrace life more fully. Berg says that when Moses experienced his do-or-die moment on the shores of the Red Sea, God spoke to the Israelites in three verses as recorded in the Book of Exodus-each verse consisting of 72 Hebrew letters. Encoded in those letters was the "technology" the Israelites needed to escape the situation on their own, without further divine assistance. Berg writes that contemporary seekers can also tap into this power and energy by learning about, and calling upon, the 72 names of God. The book can be shallow, particularly in its proof-texting of both Kabbalah and the findings of modern scientists to demonstrate "uncanny congruencies between astrophysics and Kabbalah concerning Creation," or its rapid-fire determination to whiz through each name in a single page. Although the device of using the 72 names is a refreshing addition to self-help literature, the end result is the same: the book offers individuals a relatively quick and painless way to achieve joy, financial prosperity, sexual fulfillment and spiritual enlightenment. The real star here is not the writing but the layout; rarely has a Kabbalah book been so easy on the eyes. Trendy designs, chic photographs and illustrations, and even a little comic-book-style graphic art enhance the book and maintain reader interest. Copyright 2003 Reed Business Information, Inc.

Poorly written and really did not give much real information. The author rambled too much and tried, IMHO, to be somewhat cryptic. I'm sure he knows the subject, he did not convey this knowledge well at all. I have been studying Metaphysics for several years and there wasn't any new, usable information in this book, that I could find.

I enjoy all kinds of religious and spiritual literature. I can find inspiration in most anything of this nature. And I will try to be kind here. But I must say, I was quite bored reading this book. I kept waiting for something profound. I was thinking that maybe I am not catching onto the deeper mystery or significance being communicated. Maybe I am the one who is boring and not very deep? However, this book did not hold my attention, I did not find the spiritual teachings very deep or profound. Sorry to say.

I love, love, love this book. It's well-written and I have begun working with it as suggested and am achieving results. The meat is there and I admire the research that has gone into developing this project. It's a beautiful book to look at, as well. The layout is lovely. The one thing I would change is that some of the color combinations on the pages render parts difficult to read. I like the silver accents, but the reflections act unpredictably. I would also consider using a slightly more traditional

font for the Hebrew letters themselves.

Someone recommended this book as I was going through a difficult time dealing with the chronic illness of a loved one. I do believe in the benefits of mind over matter, particularly when dealing with stress. I practice Tai Chi and I meditate (though not as regularly as I should). I followed the guidance for twenty-one weeks, but I did not find the exercise helpful.

This is such a wonderful book. It is very uplifting and does bring so much light into my life. I've referred it to all my friends and have bought it for two people. I'm not very good at reviewing something. How do I put it? The 72 Names of G-d shines light where needed that I have the opportunity to ... what? Modify my behavior, my points of view, stretch my thinking, enable me to love more fully, allows Spirit to work more effectively and helps me with peace. I am very glad the author, Yehuda Berg, presented this lovely book and hope that all who read this review will seriously consider buying this book.

Like the Bible, the Shemhamphrasch is public domain. Look up the Wikipedia def. and you see the 72 names of angels as well as demons. Under "angels and demons:" "Kabbalists and hermeticists have proposed correspondences between the 72 names of the Shemhamphorasch and a wide variety of other things, such as the Psalms, tarot cards, and so on. It is because of the flexibility (and numerical factorability) of the Shemhamphorasch that many ceremonial magicians consider it to be the key of creation of all things and all arts. The names have long been associated with 72 angels, as well as 72 demons..."Fortunately, this book only has angels. This is Yehuda's spin on each of God's 72 elementals based on God's Name. I have no idea if Rabbi Berg's spin on the 72 Names of God, actually applies, BUT the concepts he applies to each angel are completely useful for every kind of ailment. For example, the 72nd angel, or the lowest rep for heaven, begins with "MOUM" for spiritual cleansing. Spiritual cleansing is basic to accessing the upper "worlds," therefore I rec'd meditation with the 72nd angel first, then work your way up. Of course, you can skip around. I like to combine the scripts in this book with emotional freedom techniques, so I'm never at a loss for words. You will never be at a loss for words either when meditating on self improvement and spiritual growth. Will it make you a ceremonial magician too? I don't have a clue, but it will help you chase away emotional "darkness" and give you strength.

it is a life changer. but one must be willing to abide by the laws of god. an eye opener.

Ok I was hoping for more

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